

IOWA HORSE FAIR SPONSORSHIP LEVELS & BENEFITS

April 3, 4, and 5, 2020 Iowa State Fairgrounds Des Moines, Iowa

www.iowahorsecouncil.org

PLATINUM - \$2,500

- Two (2) free 10' X 10' spaces in Trade Show
- Special recognition at the area of your choice (Jacobson Arena or Pavilion)
- Twenty (20) complimentary tickets to Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

GOLD PLUS- \$1,500

- One (1) free 10' X 10' space in Trade Show
- Special recognition at the area of your choice (East Arena, Horse Barn, Speakers' Area)
- Ten (10) complimentary tickets to the Iowa Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees Recognized on signage around the grounds of the Iowa Horse Fair

GOLD - \$1,000

- Special recognition at the area of your choice (East Arena, Horse Barn, Speakers' Area)
- Eight (8) complimentary tickets to the Iowa Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

SILVER - \$500

- Six (6) complimentary tickets to the Horse Fair
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in the Iowa Horse Fair Program
- Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

BRONZE - \$250

- Four (4) complimentary tickets to the Horse Fair
- Listing in the Iowa Horse Fair Program - Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

SUPPORTER - \$125

- Two (2) complimentary tickets to the Horse Fair
- Banner displayed in Pavilion
- Listing in the Iowa Horse Fair Program
- Recognized on signage around the grounds of the Iowa Horse Fair

FRIEND OF THE IOWA HORSE FAIR - \$25

Listing in the Iowa Horse Fair Program Recognized on signage around the grounds of the Iowa Horse Fair

VENDOR BONUS - \$50

Banner displayed in Pavilion throughout Horse Fair

Larger Sponsorships available. Email Ichrisaustin@gmail.com for more info.

SPONSOR FORM

WE CAN DO CUSTOM SPONSORSHIP PACKAGES! JUST LET US KNOW
WHAT YOU ARE INTERESTED IN SPONSORING!

ALL BANNERS SHALL BE SUPPLIED BY THE SPONSOR AND SUBJECT
TO APPROVAL BY THE IOWA HORSE FAIR

Sponsorship Level_____

Company_____

Address_____

City, State, Zip_____

Phone _____

E-Mail_____

Contact Person_____

MAKE CHECKS PAYABLE TO: Iowa Horse Council

SEND FORM AND PAYMENT TO:

Brenda IrIbeck

Iowa Horse Council Treasurer

16619 Dubuque Street

Carlisle, Iowa 50047

QUESTIONS?

iowahorsecouncil@gmail.com

Be Part Of One Of The Largest Equine Events In Iowa